



Virtual Neighborhood Leadership Gathering

COVID-19 Community Impact and Response

September 17, 2020

A photograph of four people standing in a hallway. From left to right: a man with glasses and a beard wearing a blue patterned shirt and dark pants; a woman with short brown hair wearing a purple patterned dress; a woman with long dark hair and glasses wearing a light blue top and a green patterned scarf; and a woman with blonde hair wearing a dark blue floral patterned top. They are all smiling. To their left is a large white banner with gold decorative borders. The banner contains the text: "Bellevue welcomes the world. Our diversity is our strength." The background shows a hallway with white columns and recessed ceiling lights.

Bellevue
welcomes
the world.
Our diversity
is our
strength.

NeighborhoodOutreach@bellevuewa.gov



Staff Panelists



MICHAEL SHIOSAKI
Director

Parks &
Community Services



MAC CUMMINS
Director

Community
Development



TONI ESPARZA
Assistant Director

Parks &
Community Services



PHILLY MARSH
Economic Development
Manager

Community
Development



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COVID-19 Community Impact Survey Results

*256 surveys received
Sept. 1-14, 2020*



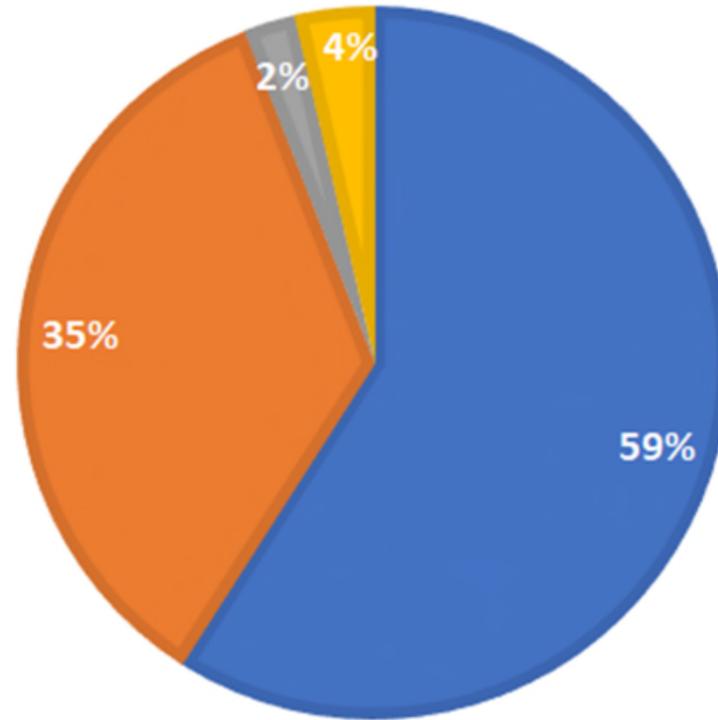
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How much has COVID-19 impacted your daily life?

■ Strong impact ■ Moderate Impact ■ Neutral ■ Minimal Impact

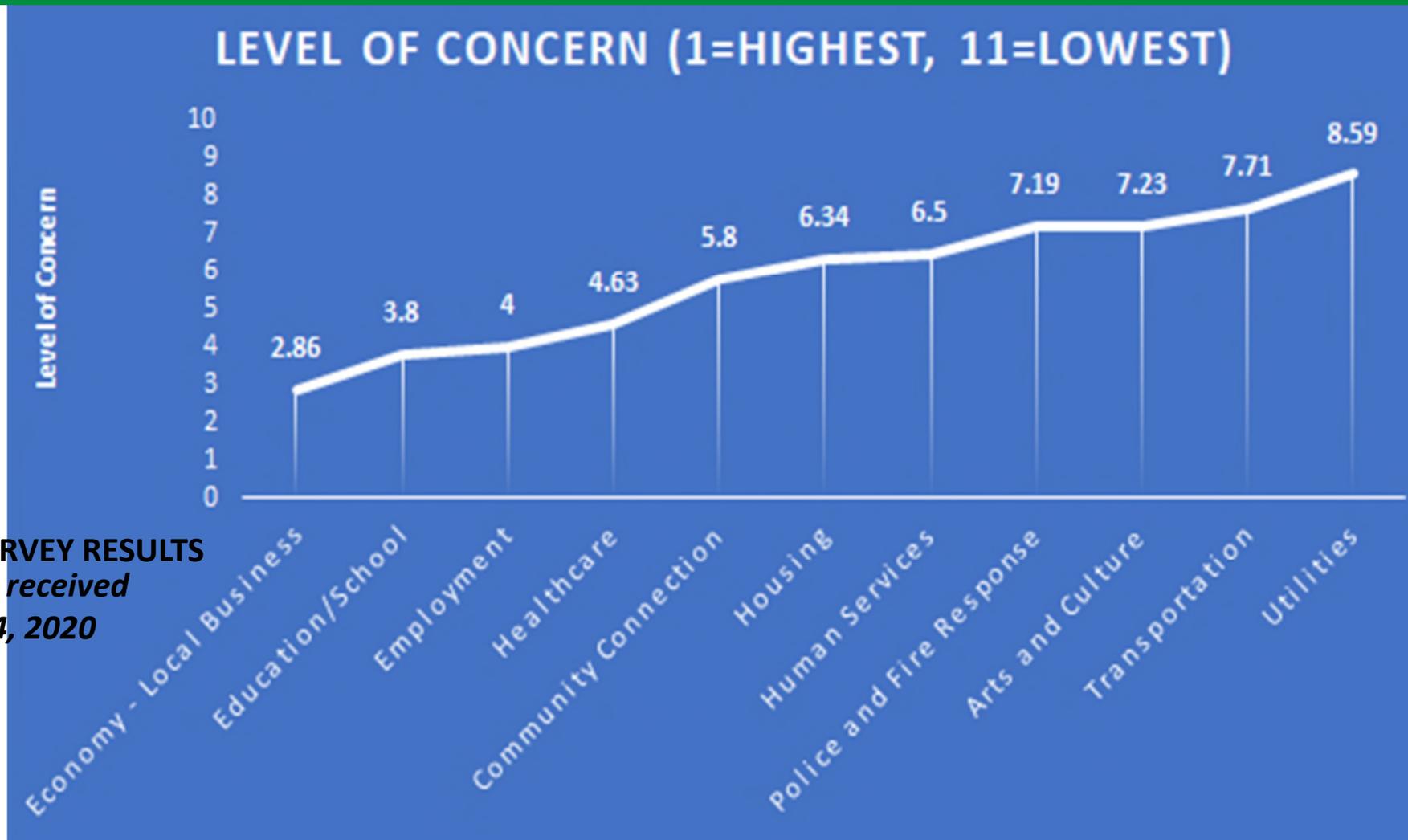
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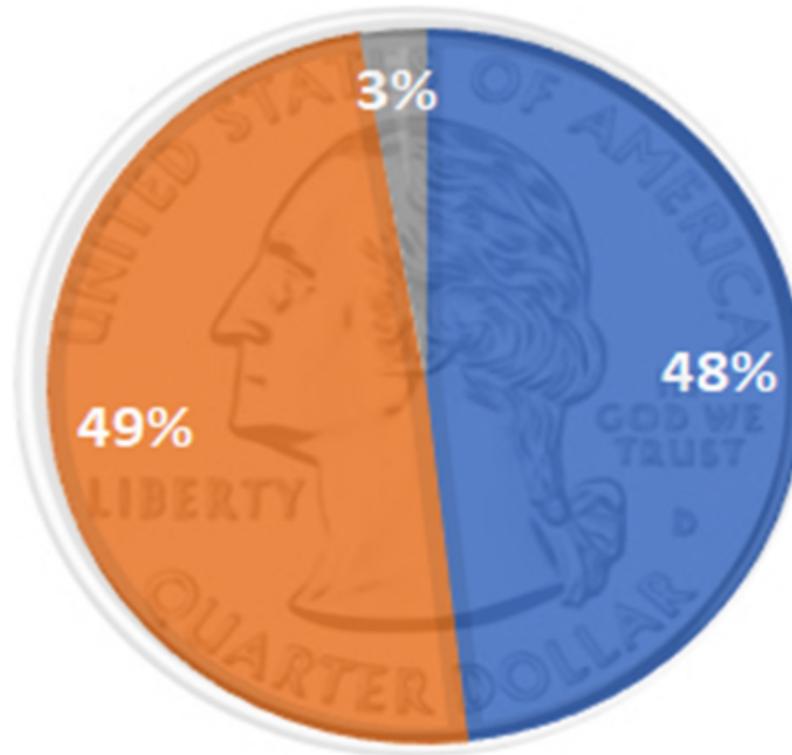
What are you most concerned about?



COMMUNITY SURVEY RESULTS
256 surveys received
Sept. 1-14, 2020

Have you or a member of your household experienced reduced income due to COVID-19?

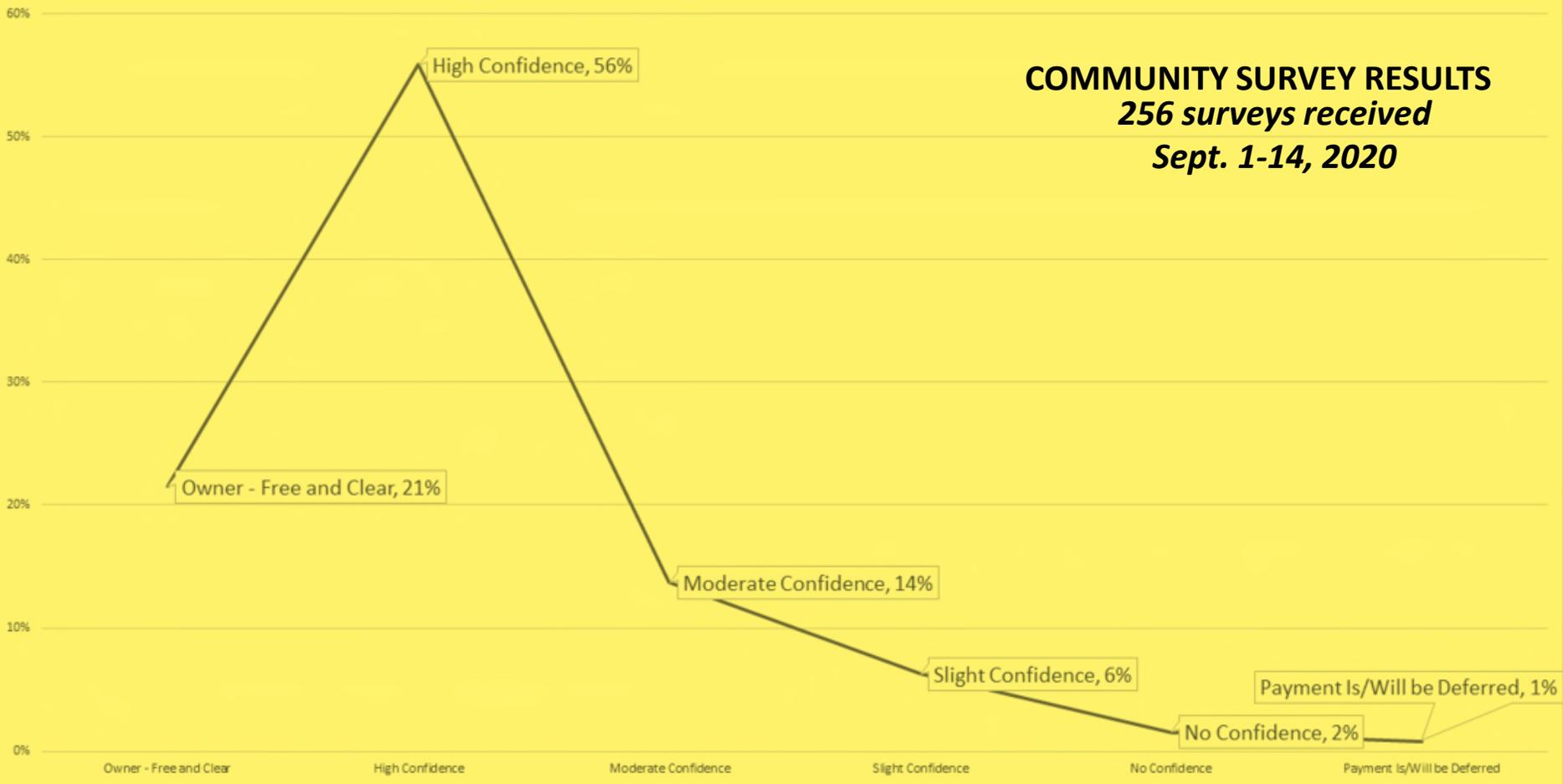
■ Yes ■ No ■ Prefer Not to Answer



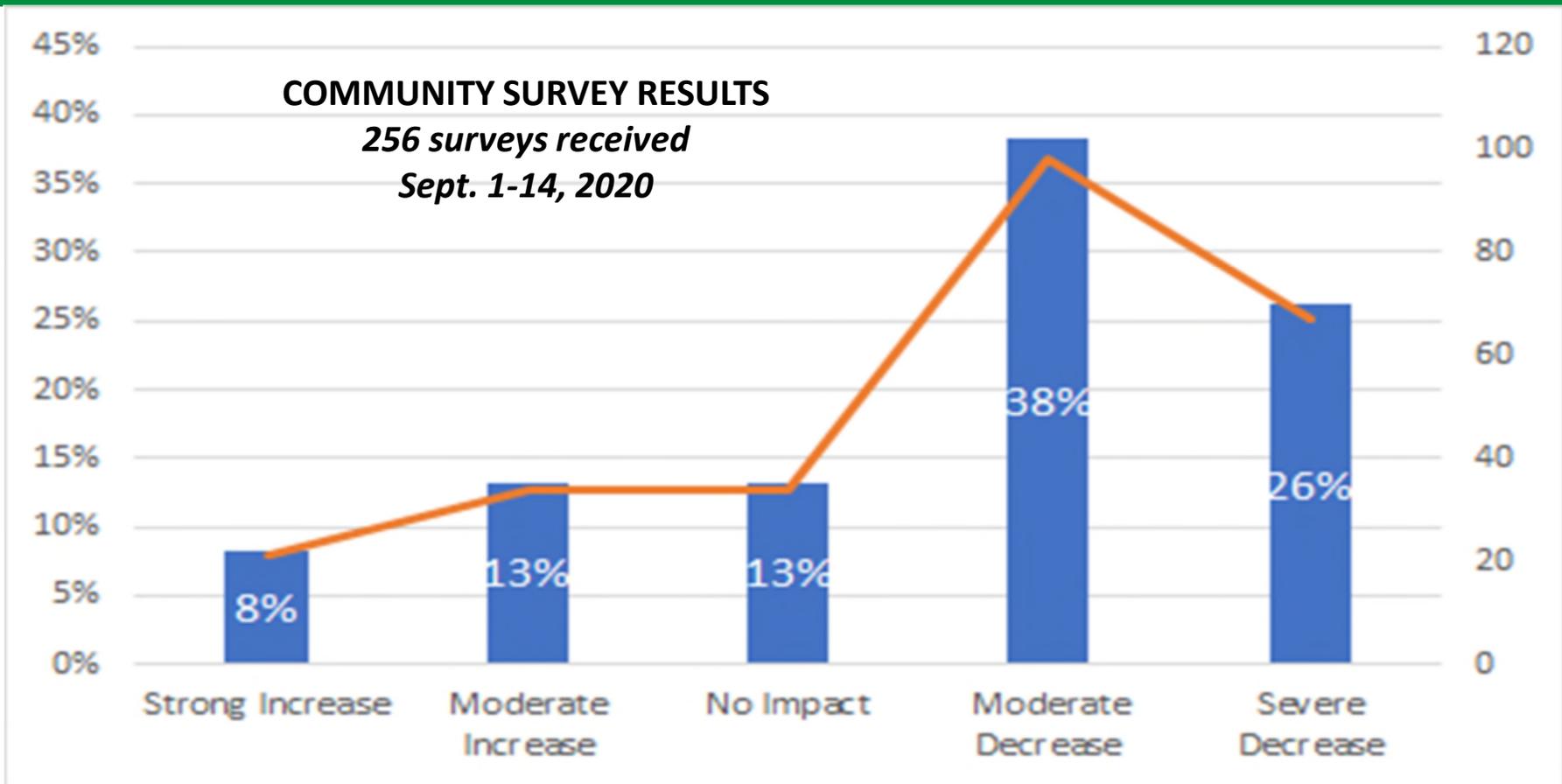
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Do you have confidence in your household's ability to pay next month's housing costs?

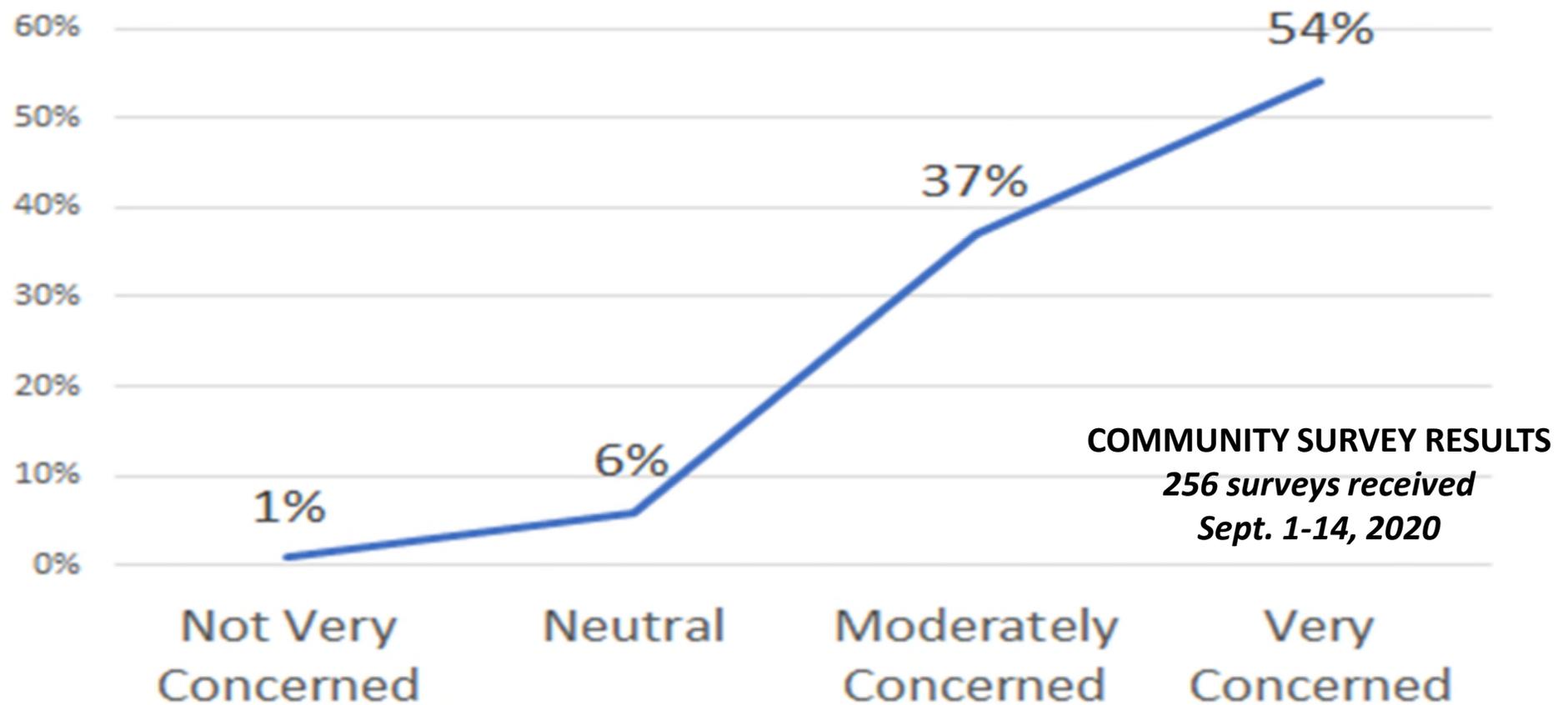
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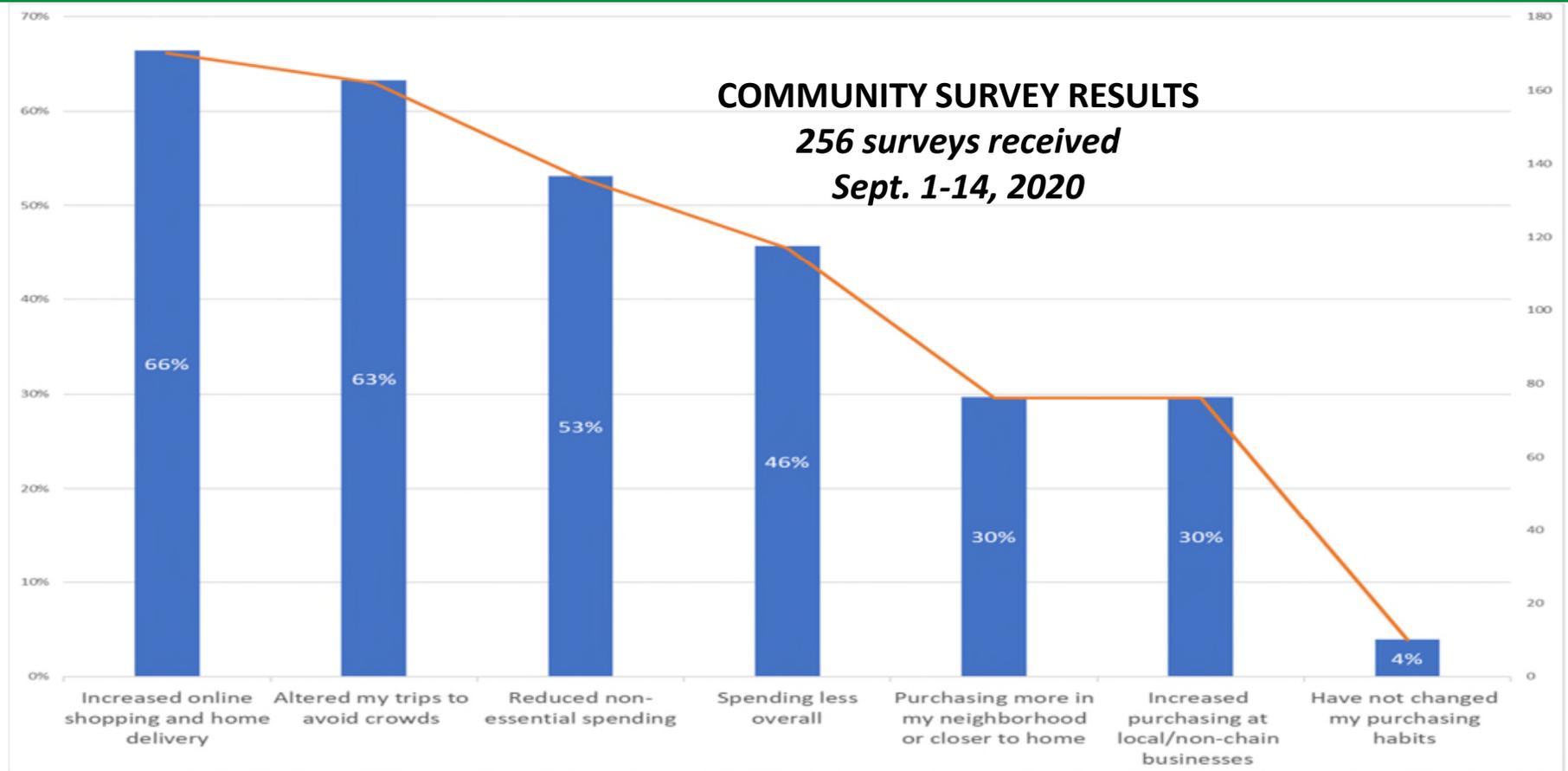
How much has COVID-19 impacted your sense of community?



How concerned are you about Bellevue's local businesses?



How have your purchasing habits changed during this pandemic?



What would you like the city to know about COVID-19's impact on our community?

Look for ways to encourage shopping (online or in person) in Bellevue. Promote human service organizations helping Bellevue families get through the pandemic.

Look for ways to partner with the school district to reach broader community.

We need everyone to wear masks in public so we can fight this virus and get back to business and visiting friends and family.

The tremendous isolation the older residents are experiencing.

We need to help the small businesses.

Need to make plans to restart vitality of neighborhoods and commercial areas

Please open schools and business. The cure is worse than the disease.

Maintain an approach of we're in this together



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Poll Question



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Parks & Community Services Panelists



MICHAEL SHIOSAKI
Director



TONI ESPARZA
Assistant Director



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Parks & Community Services

The department offers a wide range of services to residents.

The impacts from COVID-19 on each type of service have been very different.



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Parks and Trails Usage

- **Trail and park usage has significantly increased**
- **The local trend is in line with the national trend: 3 in 5 people (more than 190 million people) visited a local park, trail, public open space or recreation facility during the first three months of the COVID-19 pandemic.**
- **Parks and trails provide a physical and emotional health benefit**



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Facility Use

- Traditional services our department offers have been cancelled to slow the spread of COVID-19.
- Under the Stay Safe, Stay Home order, we have been able to safely reopen our Golf Course, Tennis Center, and Aquatics Facility for some limited services.
- Our staff have been incredibly nimble and have shifted to provide various forms of virtual programming.



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Human Services

- Drastic increase in the number of families experiencing financial, health, and emotional crisis.
- Disproportionate impacts on residents of color, with disabilities, and LGBTQ residents.
- Our City response is nimble and continuing. To date, Council has made 3 additional allocations of human services dollars.
- Human Service Providers in the community have found creative ways to offer services.



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Community Resources

What can residents do to contribute in helping Bellevue to be a resilient community?

- Be mindful of the needs of those around you.
- Use and share City guides to resources.
- Our human service providers need diverse types of support.



[COVID-19 Community Resources | City of Bellevue](#)



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Poll Question



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Community Development Staff Panelists



MAC CUMMINS
Director

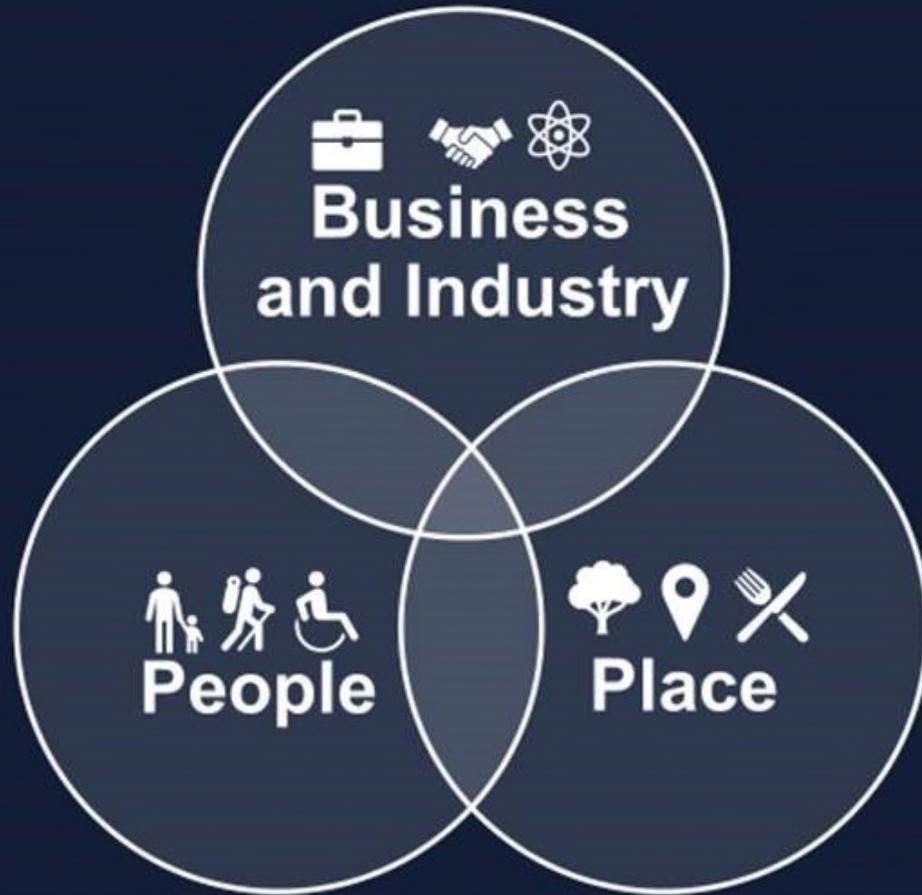


PHILLY MARSH
Economic Development Manager



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Community Development



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Economic Development Vision

“Bellevue is a vibrant and inclusive global innovation hub fueled by a highly educated, entrepreneurial and diverse workforce”

What are the key aspects of this vision?

- Vibrancy
- Inclusivity
- Global Innovation Hub
- Entrepreneurial
- Highly educated and diverse workforce

Ask for opinions on most valuable aspect of vision?



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Support & Services

- Small Business Creation & Development
- Business Recruitment
- Business Retention & Expansion (BRE)
- Tourism
- International Trade
- Business Ombudsman
- Public Private Partnership Development
- Creative Economy Grants
- Business district support
- Public art development

STARTUP425

GREATER SEATTLE
PARTNERS

 Bellevue
Downtown
Association


VISIT
BELLEVUE
WASHINGTON

 **INNOVATION**
TRIANGLE

 **Bellevue**
CHAMBER OF COMMERCE
THE VOICE OF BUSINESS



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Local Impacts

WHEN ASKED IF REMOTE-WORK TRENDS
WILL IMPACT THEIR ORGANIZATION'S
FUTURE NEEDS FOR OFFICE SPACE...

32%

SAID YES

41%

SAID NO

27%

WERE
UNSURE



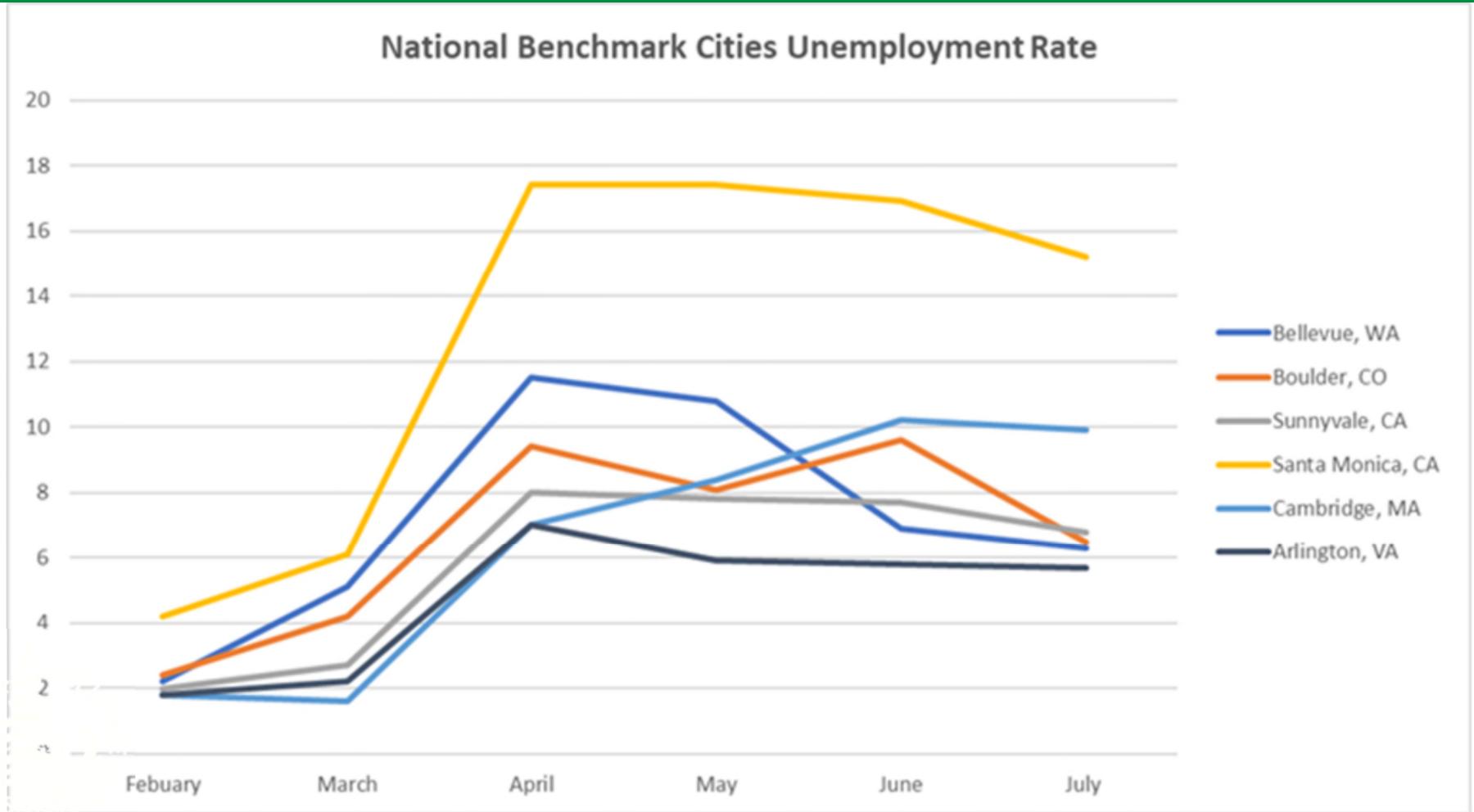
- Spike in unemployment
- Lower daytime population impacts amenities
- City and non-profit budget impacts
- Exits & closures

Local Impacts

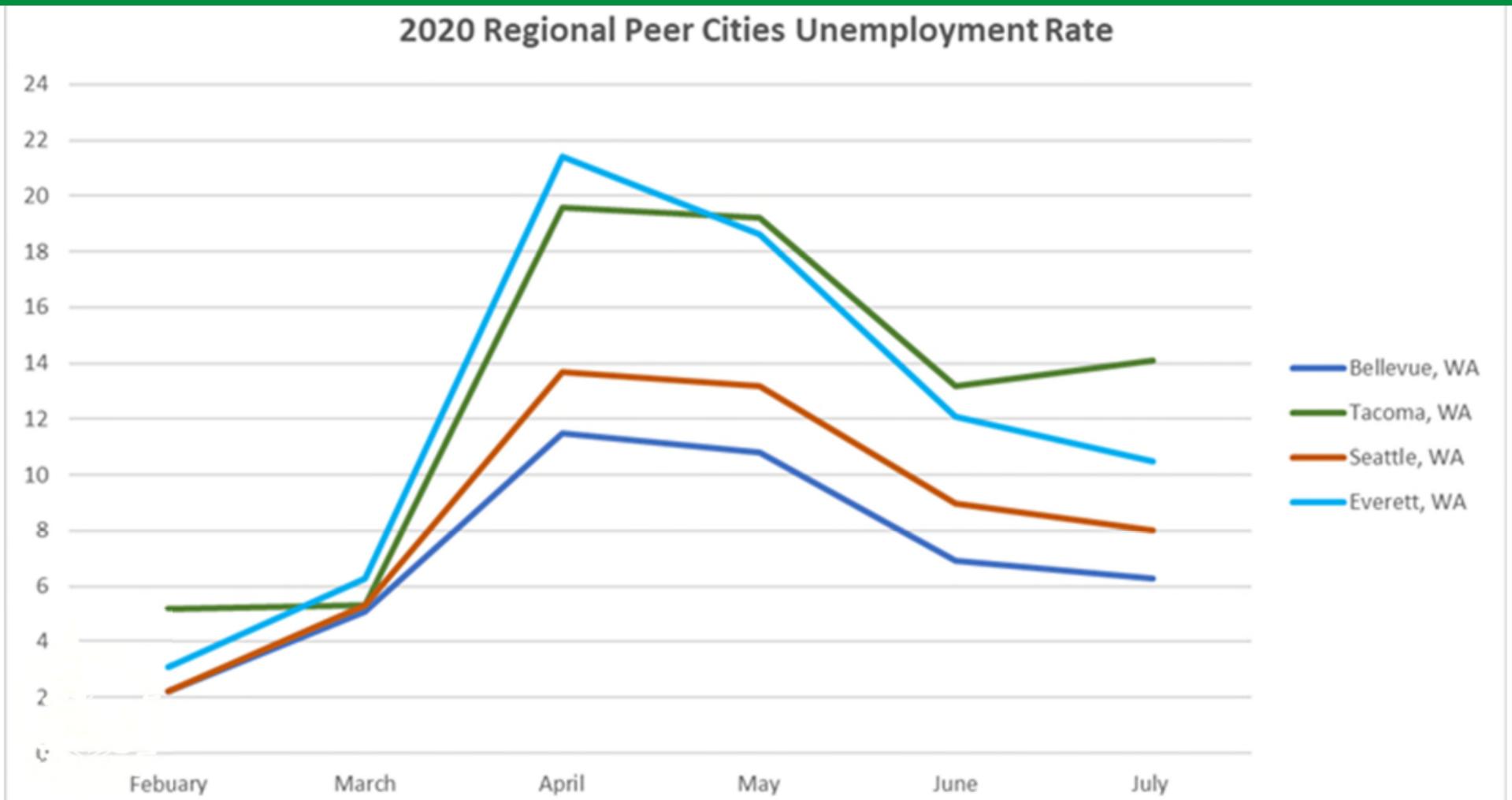
Metrics	Pre-COVID	Post-COVID
Bellevue Unemployment	2.20% - Feb 2020	6.60% - June 2020
National Unemployment	3.50% - Feb 2020	10.20% - July 2020
Job Growth Rate	2.20% - 2018 – 2028	N/A*
Sales Tax Total	\$20,495,534 - Q4 2019	N/A*
Admission Tax	\$636,501 - 2019	N/A*
New Business Starts	1808 - 2019	N/A*
Number of Visitors	174,538 - Feb 2020	58,608 - July 2020
Number of Special Events	31 - 2019	N/A*
Building Pipeline Office Sq-ft Total	6,629,475 - Q2 2020	N/A*
Class A Office Rate per Sq-ft	\$54.55 - Q1 2020	\$54.13 - Q2 2020

**Data was not available for "Post COVID" timeframe*

Regional and National Context



Regional and National Context



Resilient Community



- 4,100 PPP loans to Bellevue businesses
- 800 businesses contacted by ED staff
- 500 Eastside businesses assisted
- Local businesses supporting relief work
- Businesses partnering to co-develop adaptations



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Highlight: Heart of Bellevue

- Adapting is important
- Capacity Building
- Public-Private Partnerships



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Looking Ahead

- 6-9 months of continued Work From Home
- Strong employment growth will continue
- Additional closures in restaurant, retail, entertainment
- Continued construction of housing, office, infrastructure



Major Employer	Returns to Office
Amazon	Jan 2021
Facebook	Indefinite
Google	Jun 2021
Microsoft	Jan 2021
Salesforce	Jan 2021



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How can you support local business?



- **Buy local**
- **Support creative & cultural outlets**
- **Volunteer with the BDA and Chamber**
- **Mentor a business through Startup 425 and SCORE**



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Your questions for the staff panel



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For Meeting Presentation and COVID-19 Community Survey Results

<https://bellevuewa.gov/city-government/departments/community-development/neighborhoods/classes-and-events/neighborhood-leadership-gathering>



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