

BELLEVUE-REDMOND TOURISM PROMOTION AREA ADVISORY BOARD
MEETING MINUTES

May 28, 2024
10:00 a.m.

Bellevue City Hall
Room 1E-113 / Virtual

MEMBERS PRESENT: Chairperson Dermarkarian, Wade Hashimoto,
Cassandra Leiberman, Rocky Rosenbach, Kim
Saunderson

MEMBERS REMOTE: Rashed Kanaan

MEMBERS ABSENT: Melody Lanthorn, David Nadelman

STAFF PRESENT: Lorie Hoffman, Lizzette Flores, Department of
Community Development

OTHERS PRESENT: None

MINUTES SECRETARY: Gerry Lindsay

I. CALL TO ORDER

The meeting was called to order at 10:01 a.m. by Caroline Dermarkarian who presided. All members were present with the exception of Melody Lanthorn and David Nadelman.

2. APPROVAL OF AGENDA AND MINUTES

A. Approval of Agenda

Motion to approve the agenda was made by Wade Hashimoto. The motion was seconded was by Cassandra Leiberman and the motion carried unanimously.

B. Approval of Minutes - None

3. ORAL COMMUNICATIONS – None

4. ACTION, DISCUSSION AND INFORMATION ITEMS

A. TPA 2025 Budget and Scope of Work Review

Cultural Tourism Specialist Lizzette Flores reminded the Board members that at the April 25 meeting the organizations representing the two zones presented their budgets and strategic plans for 2025. Staff subsequently prepared a document that must be approved by the Board before being recommended and presented to the Bellevue City Council by July 31.

Continuing, Lizzette Flores said the document pulls together summaries from each zone, Visit Bellevue and OneRedmond, and includes the budgets for each zone, showing the amounts allotted to each bucket.

A motion to approve the 2025 BRTPA annual budget and strategic plan and to recommend it to the Bellevue City Council for adoption was made by Rashad Kanaan. The motion was seconded by Wade Hashimoto and the motion carried unanimously.

B. Staff Update – Information

Lizzette Flores took a moment to thank Board members Melody Lanthorn and David Nadelman for their service as members of the Board. Their input during the inaugural year has been appreciated.

Arts Community Manager Lorie Hoffman said applications are being accepted for new Board members. The applications will be shared with the Board, and the Board will ultimately recommend appointments to the City Manager, who will make the final appointment.

5. COMMISSION QUICK BUSINESS

A. Time and Date for Next Meeting

Lizzette Flores said the next meeting was slated for July 25 at 10:00 a.m.

6. REPORTS – None

7. ADJOURNMENT

A motion to adjourn was made by Wade Hashimoto. The motion was seconded by Rashad Kanaan and the motion carried unanimously.

Caroline Dermarkarian adjourned the meeting at 10:08 a.m.