

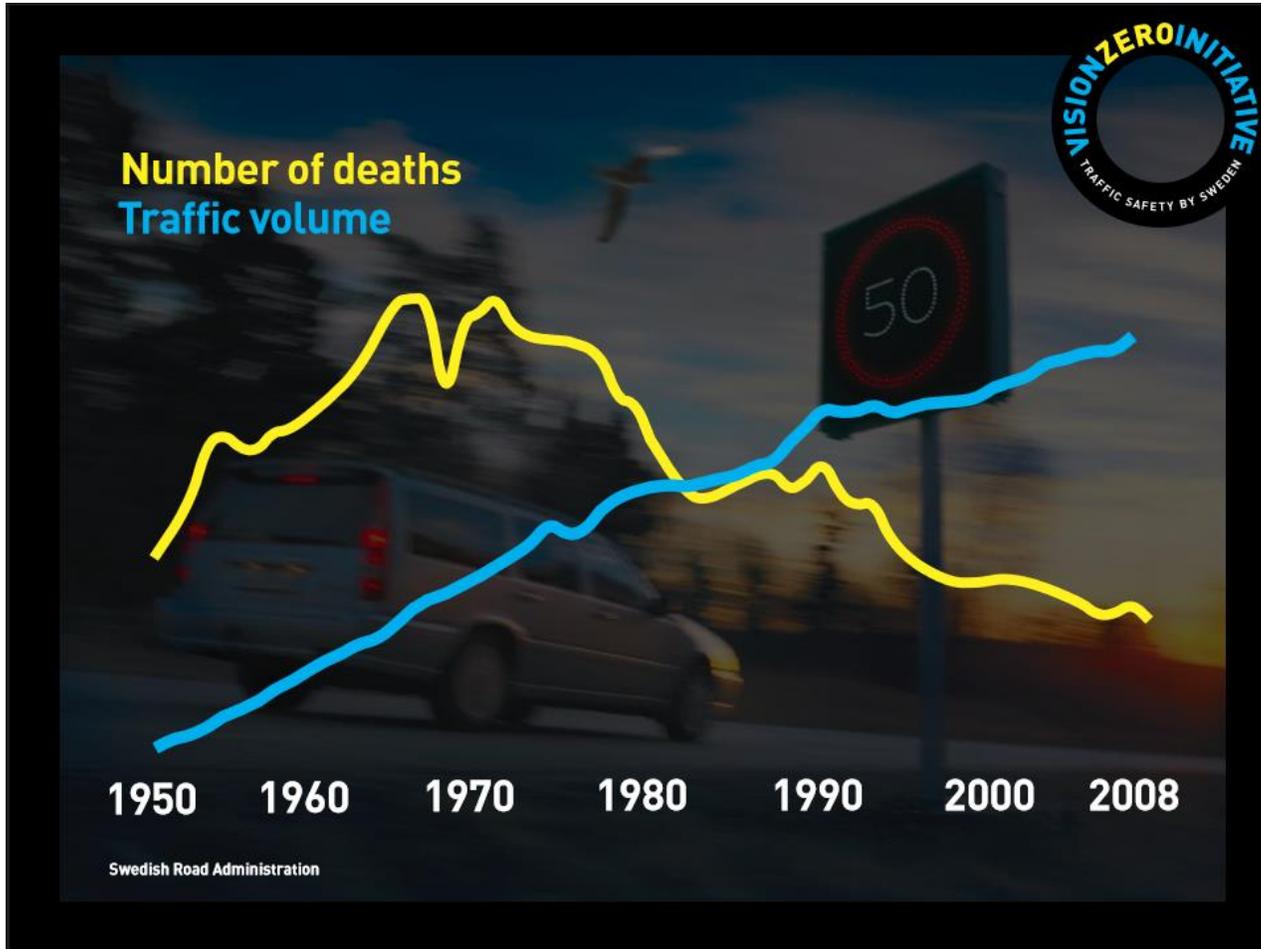
Bellevue Vision Zero Action Plan



Bellevue Network on Aging
December 6, 2018

Franz Loewenherz
Principal Transportation Planner
City of Bellevue

What is Vision Zero?



A multi-national traffic safety strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all.

- Recognizes traffic fatality and injuries are the results of crashes and are preventable
- Sets timeline to aggressively eliminate both
- Focused on strategic and measurable goals, and driven by data
- Takes a multidisciplinary approach

Traffic deaths in New York City (the earliest U.S. adopter of Vision Zero) are down 22% since 2013, just before the city launched Vision Zero. Pedestrian deaths dropped to a record low in New York City in 2015.

Why do we need a Vision Zero Action Plan?

Suspected DUI crash leaves two injured in Bellevue

Fatal crash in Bellevue cuts car in half

Bellevue Way closed, woman sent to hospital in life-threatening condition after collision

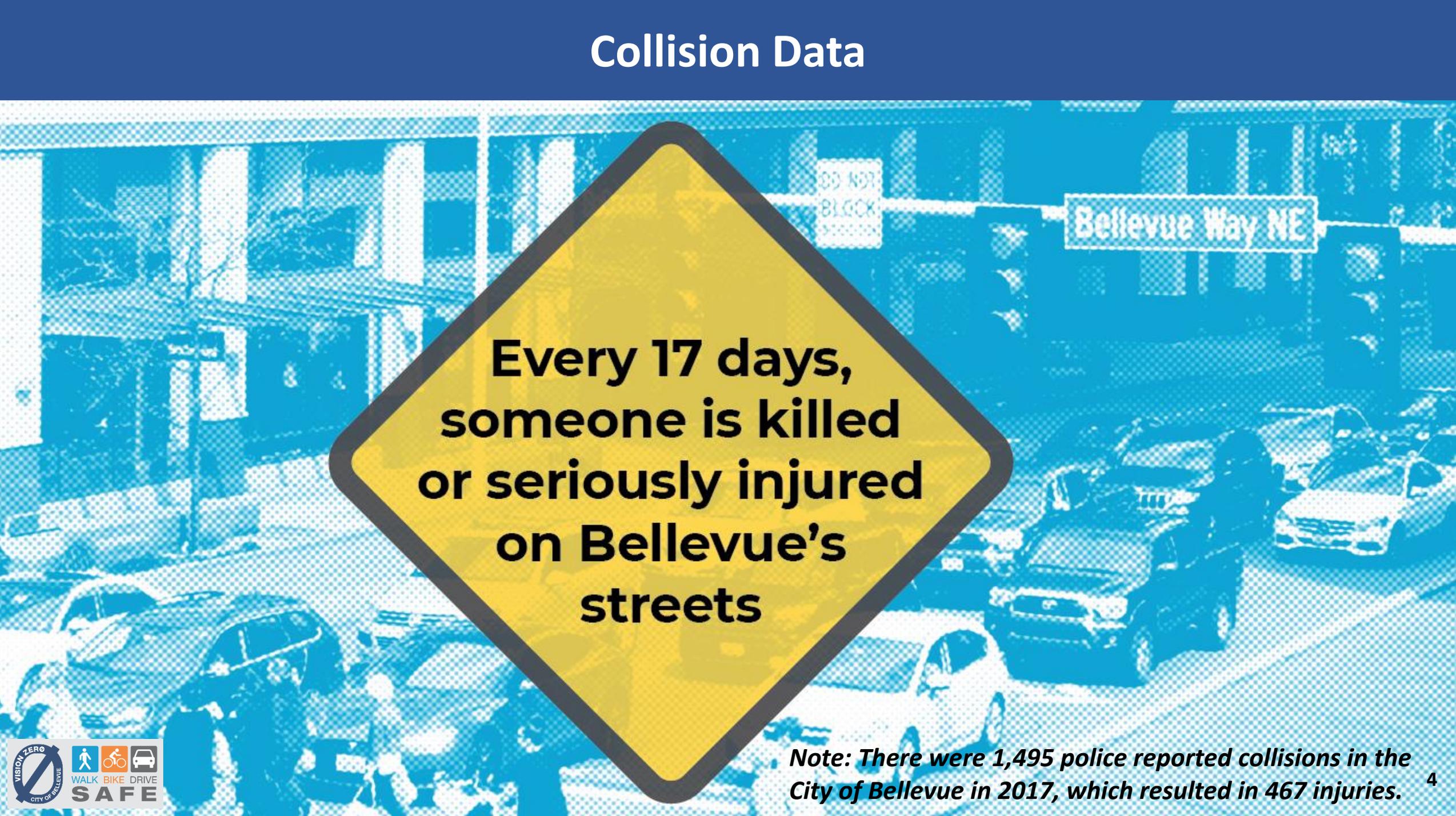
Hit-and-run driver nearly kills woman on bike in Bellevue

Car strikes, kills toddler in stroller in Bellevue

Bellevue Teen Dead in Suspected DUI Crash



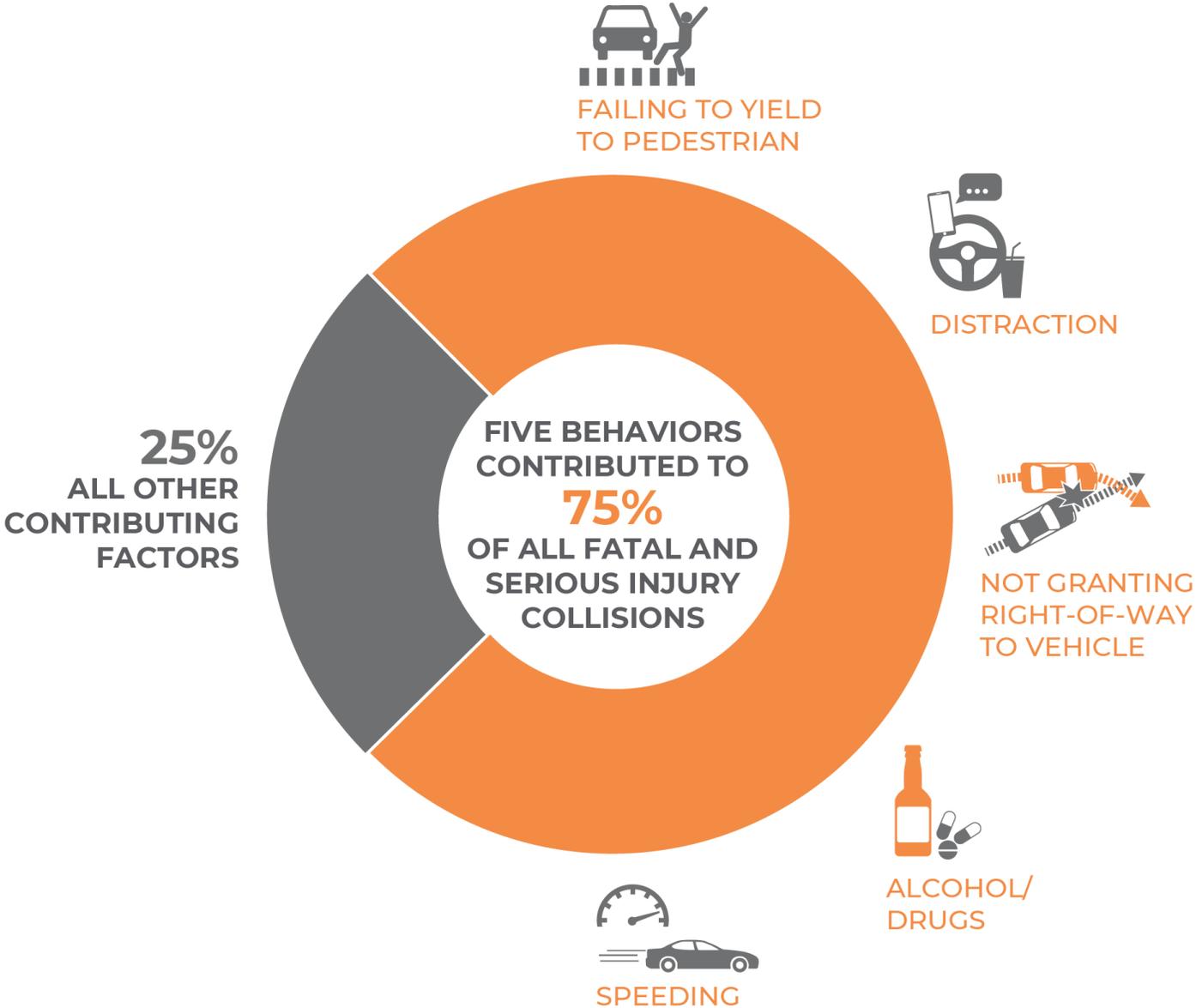
Collision Data



**Every 17 days,
someone is killed
or seriously injured
on Bellevue's
streets**

Note: There were 1,495 police reported collisions in the City of Bellevue in 2017, which resulted in 467 injuries.

Risky Behaviors in Bellevue Contributing to Fatalities & Serious Injuries



102 & Main Street: November 20, 2018

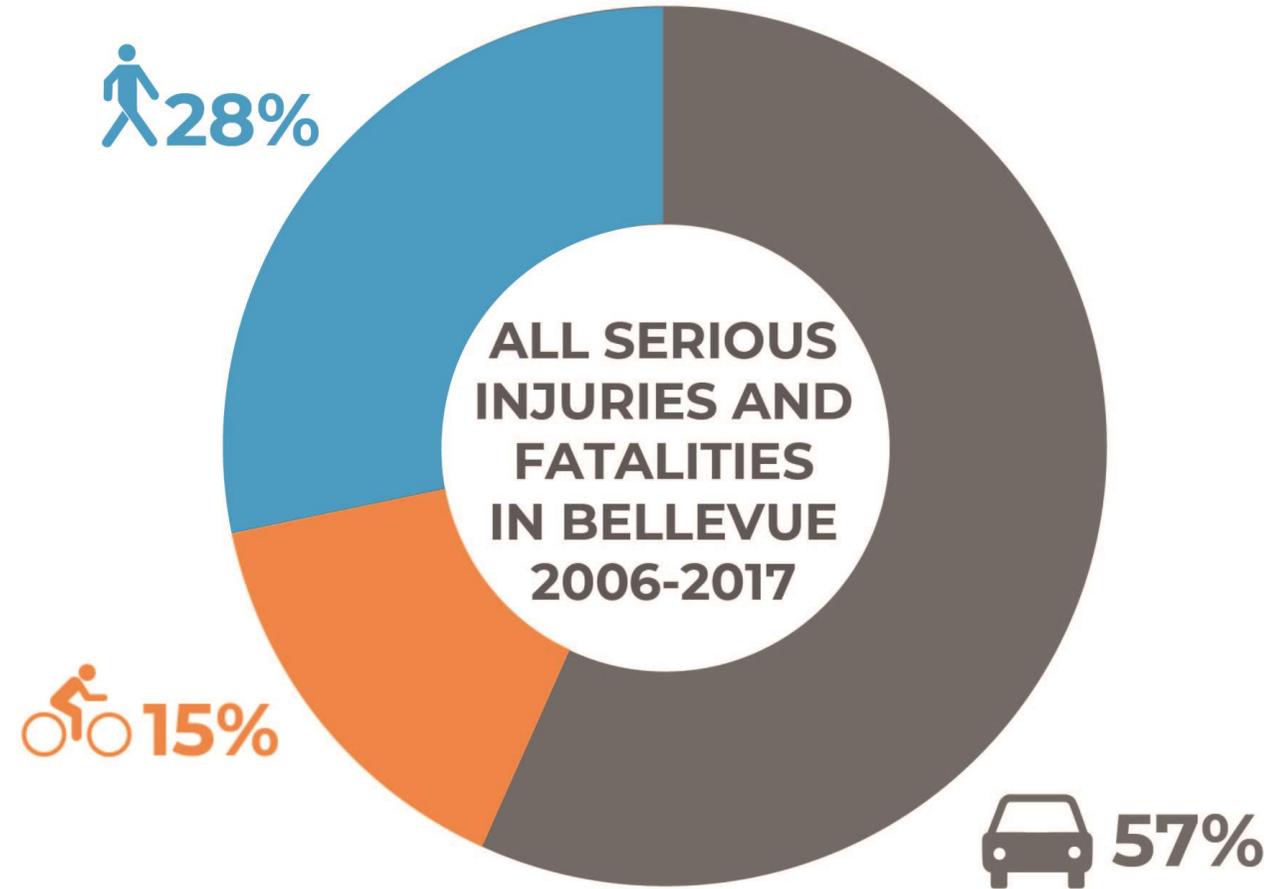
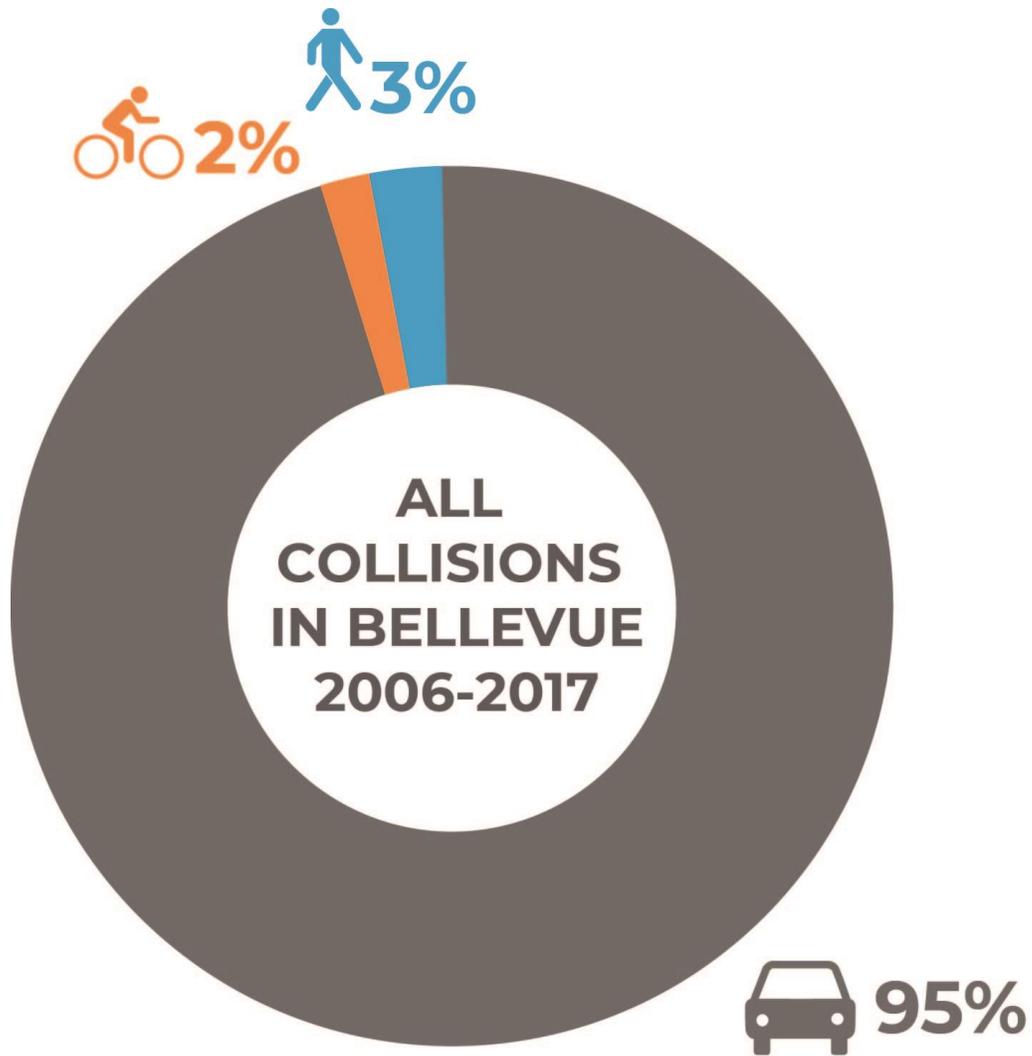
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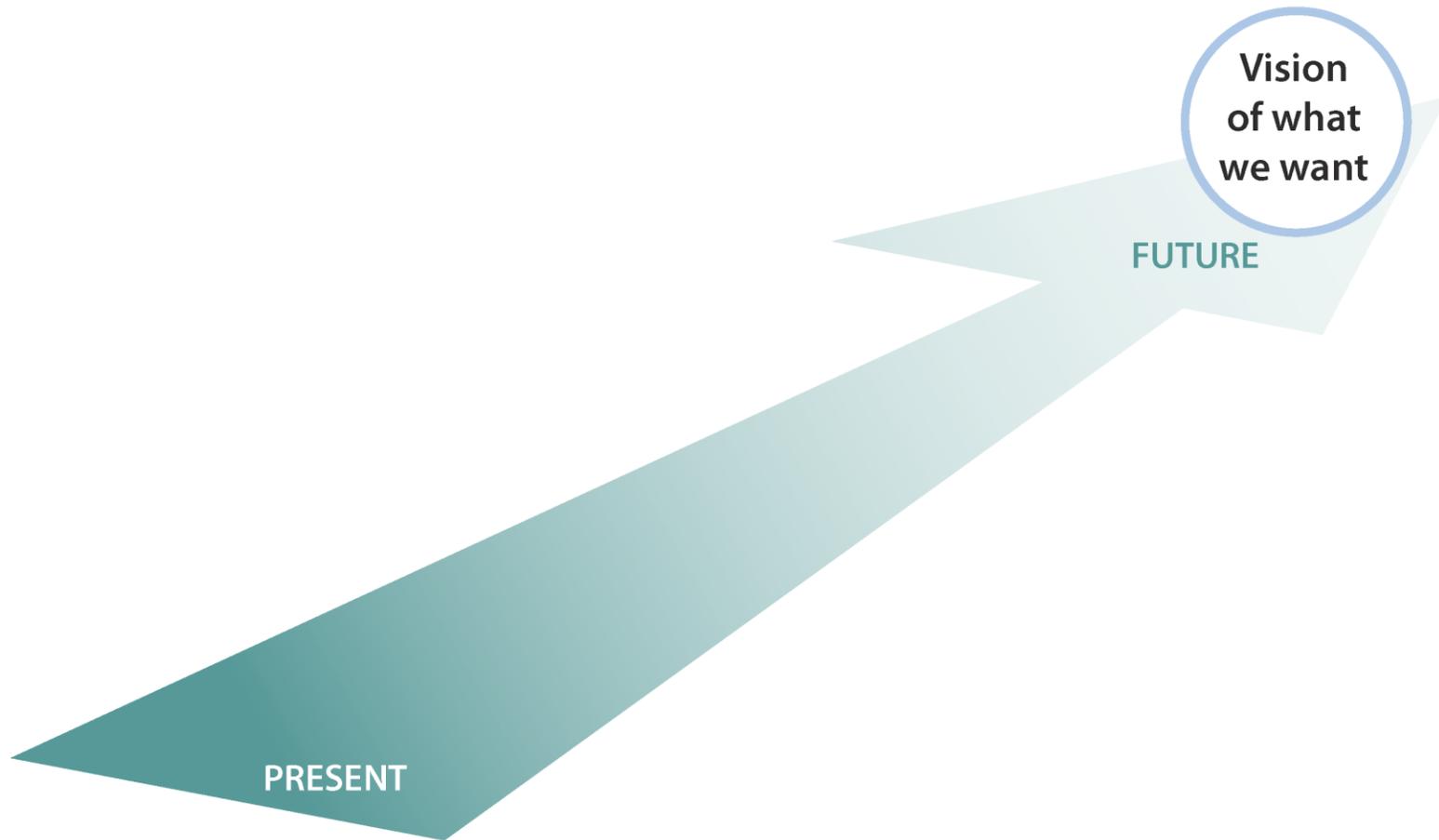
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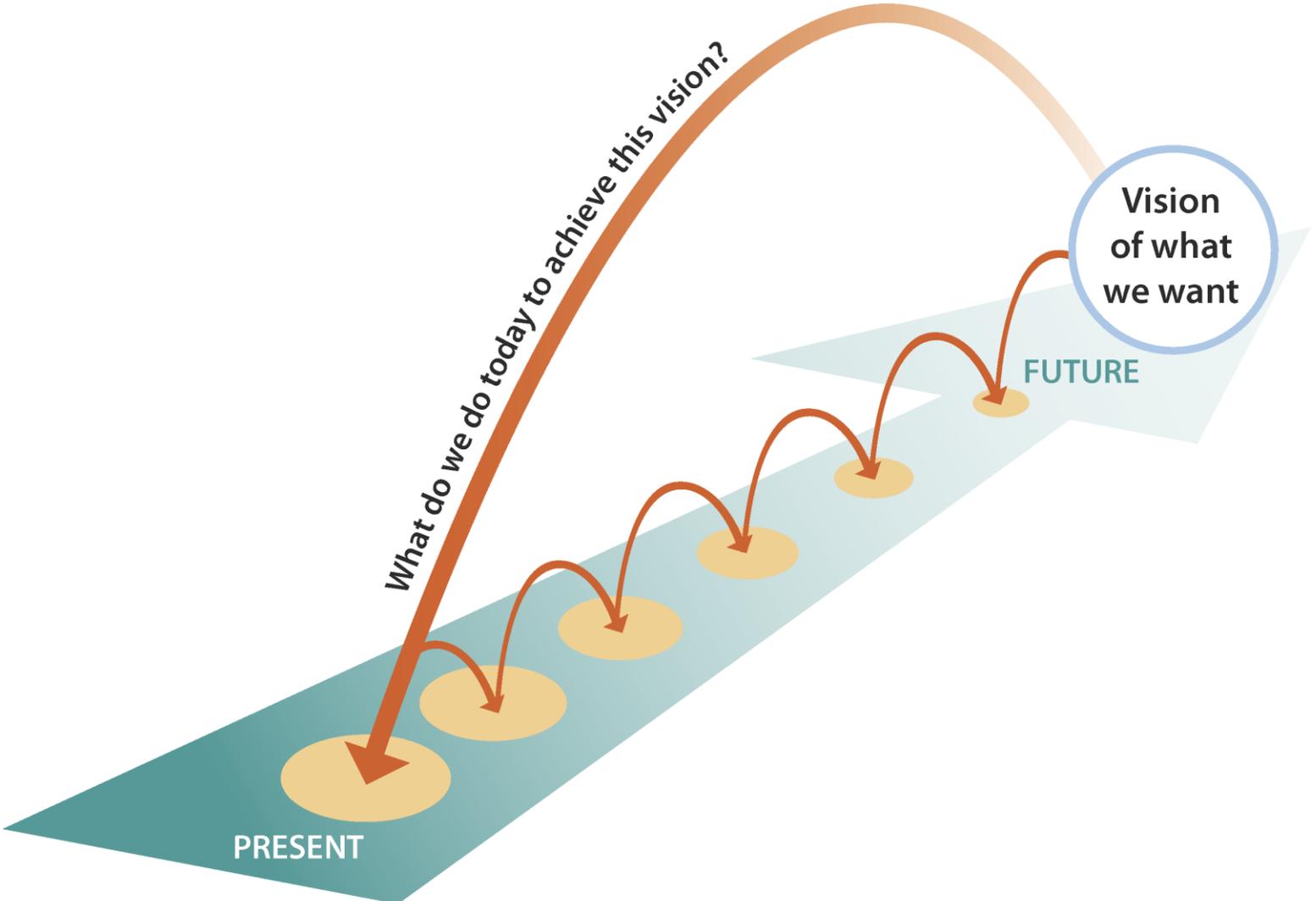
All Collisions Versus KSI Collisions by Mode



What is a Vision Zero Action Plan?



What is a Vision Zero Action Plan?



Personalized Vision Zero Pledge



Lisa, Bellevue Resident

“As a bicyclist I pledge to follow the rules of the road and remember to yield to pedestrians.”

Personalized Vision Zero Pledge



Theresa, Bellevue Resident

“As a driver, I pledge to always look both ways when making a right turn at a light and look for pedestrians and bicyclists.”

Personalized Vision Zero Pledge



Michelle, Kirkland Resident

“As a person I pledge to minimize driving to keep my family and community safe.”

Personalized Vision Zero Pledge



Kathy, Bellevue Resident

“As a pedestrian, I pledge to stay aware. As a driver, people need to look before they go on green because pedestrians get the walk signal.”

Personalized Vision Zero Pledge



Carmen, Redmond Resident

“As a driver, I pledge to remember that it’s always better to play it safe and be 2 min late than cause an accident.”

Personalized Vision Zero Pledge



“Pedestrian crossings are for pedestrians! (please stop before them, not on them – message for drivers)”

Personalized Vision Zero Pledge



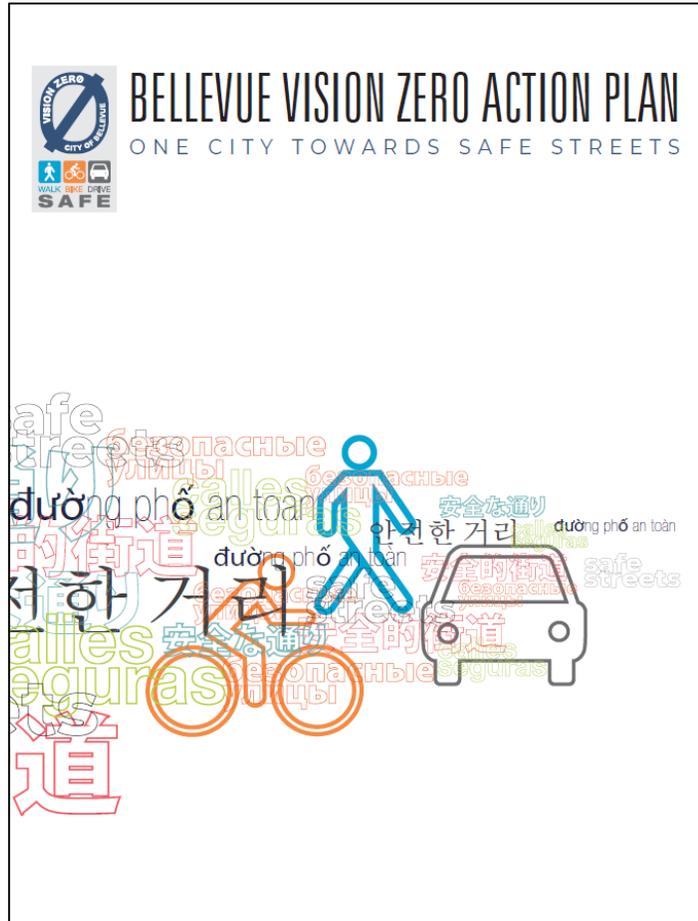
***“One second of
inattention could
change everything!”***

Personalized Vision Zero Pledge



***“Stop before crossing.
Don’t ring up phone
when driving. Life is
beyond everything.”***

For More Information



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